



PIER PROGRAM RESEARCH AND DEVELOPMENT SYSTEM

FINDING MARKET-BASED SOLUTIONS WITH MANUFACTURERS • BUILDING PARTNERSHIPS FOR DEMONSTRATIONS
INTEGRATING FEEDBACK FOR PRODUCT IMPROVEMENT • CREATING A RAPID, ECONOMIC PATH TO MARKET

RESEARCH

- Assesses project objectives
- Tests and evaluates energy efficient technologies
- Partners with manufacturers
- Builds solutions for the public

DEMONSTRATION

- Provides initial installations
- Validates onsite performance
- Creates confidence and receives feedback
- Broadens technology use

MARKETPLACE

- Provides emerging technologies and incentives for utilities
- Creates early adoption momentum for other businesses and market success
- Stimulates suppliers to provide additional distribution of technology
- Increases technology adoption and public benefits

RESEARCH POWERS THE FUTURE OF ENERGY EFFICIENCY



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